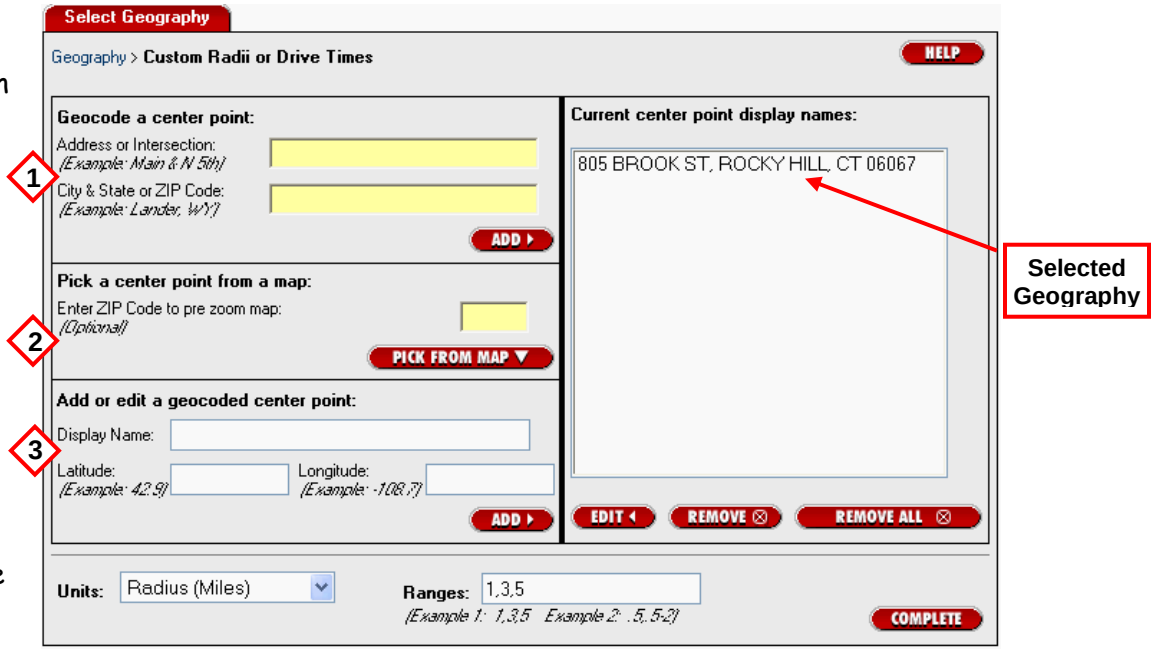
User News
First Quarter 2012

Q: How do I create a custom area around a particular address?

A: Select *Custom Radii or Drive Times* as the geography and click on *Continue*. Then there are three ways to reference an address. (1) You can type in the address in the section labeled *Geocode a Center Point* and then click *Add*. (2) You can pick a center on a map by typing in a zip code and clicking on *Pick From Map*. (3) Or, type in the latitude and longitude of the location that you want as your reference address and click *Add*. Once the address of your center point is displayed on the right-hand side of the screen, then you can select either a radius or drive time as your type of geography in the *Units* drop-down box. Type in the size(s) of your radius or drive time in the box labeled *Ranges*. Click on *Complete* and your customized geography can be used as the base for reports and maps.



DataFinder Free Trials for Prospective Users

Do you know someone who may be interested in using DataFinder? Please let us know at datafinder@cerc.com because we are offering two-week free trials of DataFinder on a first come, first served basis.

More Frequent Data Updates

All of the standard data supplied by Applied Geographic Systems was just updated so that the current year estimates are for 2011 and the projections reach to 2016. The data is set to be updated two times each year instead of just once annually.

For Questions or Comments – Contact CERC

If you would like to brush up on your DataFinder skills, contact Alissa DeJonge (860-571-6206), Dale Shannon (860-571-6209) or datafinder@cerc.com to set up a training session.

CERC DataFinder: http://www.cerc.com/Content/DataFinder.asp