

Last month, the *User News* explained how to create a custom area from which to develop reports and maps. This edition describes a common problem that can arise when creating a unique geography and offers a few solutions.

Q: I try typing in an address to create a custom radius but the location will not register as a current center point. What should I do?

A: If the address entered is not displayed on the right-hand side of the screen after you click on *Add*, it may be because the road is relatively new or the road is spelled differently than what was typed. If respelling the address does not work, try picking a center point from a map. Just enter the zip code that contains your address and click on *Pick From Map*. A map will appear

where you can zoom in and click on and name the exact location you wish for your center point.

Another method is to type in the latitude and longitude references, name the center point and click *Add*.

Once your center point is displayed

on the right-hand side of the screen, select either a radius or drive time as your type of geography in the *Units* drop-down box. Type in the size(s) of your radius or drive time in the box labeled *Ranges*. Click on *Complete* and your customized geography can be used as the base for reports and maps.

If you try these tips and still cannot register a center point for a customized geography, contact Alissa DeJonge (860-571-6206), Dale Shannon (860-571-6209) or datafinder@cerc.com.

The screenshot shows the 'Select Geography' interface with the following elements and callouts:

- 1. If typing in an address does not yield results...**: Points to the 'Address or Intersection' input field.
- 2. ...choose the location from a map or enter the coordinates.**: Points to the 'Pick a center point from a map' section, specifically the 'Enter ZIP Code to pre zoom map' field which contains '06067'.
- 3. Name the location.**: Points to the 'Current center point display names' list, which contains 'CERC Office'.
- 4. Select the size of the area and click Complete.**: Points to the 'Ranges' input field at the bottom, which contains '1,3,5'.

Other visible interface elements include: 'Geocode a center point' section with 'City & State or ZIP Code' field; 'Add or edit a geocoded center point' section with 'Display Name', 'Latitude', and 'Longitude' fields; and buttons for 'ADD', 'PICK FROM MAP', 'EDIT', 'REMOVE', 'REMOVE ALL', and 'COMPLETE'.