

SiteFinder™ Sites Updated in DataFinder™

SiteFinder is Connecticut's comprehensive source of available commercial and industrial real estate properties. And DataFinder users can easily view the real estate on a map—simply click on the SiteFinder land and building options in the toolbar to the left of the map. The more than 1,600 buildings and 200 land parcels listed in SiteFinder that are able to be identified on the DataFinder map were updated in early August.

Tips for Analyzing the Consumer Expenditure Report

Portion of Fairfield County's Consumer Expenditure Report

The consumer annual average expenditure reports can provide insight into the purchases of households relative to each other. However, beware of simply adding all of the expenditure categories together, because they contain overlapping information and will not add up to Total Household Expenditure, seen at the top of the figure on the right.

Consumer Expenditure Summary Report		
Consumer Expenditure Totals (Average Household Annual Expenditures)		
	2003 Estimate	2008 Projection
Total Households	331,366	342,288
Total Avg Household Expenditure	\$69,157	\$77,025
Total Avg Retail Expenditure	\$29,091	\$32,386

Consumer Expenditure Detail (Average Household Annual Expenditures)			
	2003 Estimate	% of Total	2008 Projection
Airline Fares	\$492.96	0.7%	\$549.70
Alcoholic Beverages	\$669.81	1.0%	\$746.08
Alimony & Child Support	\$211.86	0.3%	\$235.10
Apparel	\$3,742.99	5.4%	\$4,170.01
Apparel Services & Acces	\$489.06	0.7%	\$545.93
Audio Equipment	\$103.59	0.1%	\$115.61
Babysitting & Elderly Care	\$414.92	0.6%	\$461.85
Books	\$126.32	0.2%	\$140.74
Books & Supplies	\$188.27	0.3%	\$209.39
Boys Apparel	\$200.07	0.3%	\$222.52
Cellular Phone Service	\$110.59	0.2%	\$123.09
Cigarettes	\$575.12	0.8%	\$639.94
Computer Hardware	\$544.70	0.8%	\$606.09
Computer Information Svcs	\$58.12	0.1%	\$65.17
Computer Software	\$72.44	0.1%	\$80.71
Contributions	\$1,998.42	2.9%	\$2,227.20
Coolant & Other Fluids	\$15.73	0.0%	\$17.51
Cosmetics & Perfume	\$149.78	0.2%	\$167.14

For example, Food & Beverages is a summation of Alcoholic Beverages, Food at Home and Food Away from Home. Categories that constitute relatively large shares of total expenditures such as Transportation, Shelter and Food & Beverages, are summations of categories also included in the report. When reporting data from a number of categories, make sure that the expenditures are not double-counted.

Contact CERC for Additional Training

To brush up on your DataFinder skills, contact Alissa DeJonge (860-571-6206), Dale Shannon (860-571-6209) or datafinder@cerc.com with any questions.