

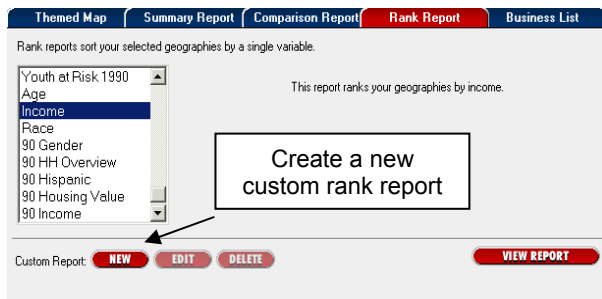
Identifying Distressed Geographic Areas Using CERC DataFinder™

This month's User News focuses on how DataFinder is utilized for identifying distressed block groups within Hartford. The steps outlined below can be replicated for any geography.

First, initially select the geography of Hartford. Use the "Select Within" function to include all of the block groups within Hartford for the analysis. For a review of selecting geographies within a larger area, please refer to the July 2003 User News at <http://www.cerc.com/detpages/services704.html>.



Return to the reports menu, and create a custom rank report. Select the category from which you wish to choose variables. Then click on the variables you want to see in the report and click "Add." For this

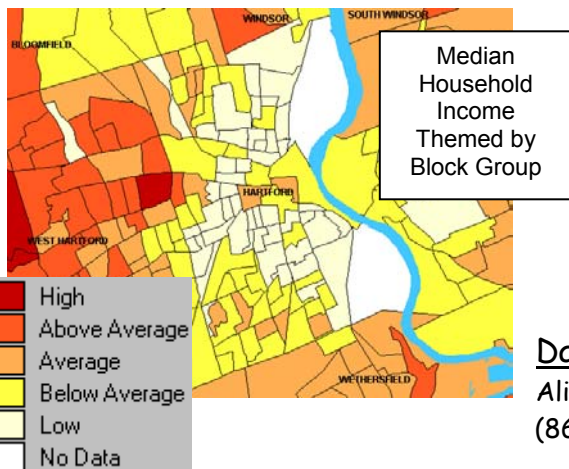


particular report, variables were selected from the "Basic Variables 2003" category including median and per capita income, educational attainment shares of the adult population, and the number of children under the age of 18. Give the report a title and then click "Complete." You will notice that your new report is now an option under the "Rank Report" tab. View the report and download into an excel file to analyze the data by block group. You can determine

the block groups with per capita incomes lower than the state or city average, calculate the education attainments for each block group and find out the number of children under the age of 18 who live in each area. To display the information graphically, you can theme the variables in the maps.

Variable	Description
Variable #1	Basic Variables 2003 Income By Type:Household Income Median Household Income
Variable #2	Basic Variables 2003 Income By Type:Household Income Per Capita Income
Variable #3	Basic Variables 2003 Educational Attainment By Percent % School Grade K - 9
Variable #4	Basic Variables 2003 Educational Attainment By Percent % School Grade 9 - 12
Variable #5	Basic Variables 2003 Educational Attainment Total Population Age 25+
Variable #6	Basic Variables 2003 Age: Total Age 0 - 4
Variable #7	Basic Variables 2003 Age: Total Age 5 - 9
Variable #8	Basic Variables 2003 Age: Total Age 10 - 13
Variable #9	Basic Variables 2003 Age: Total Age 10 - 14
Variable #10	Basic Variables 2003 Age: Total Age 14 - 17

Sample Custom Rank Report



Rank	Name	Variable #1	Variable #2	Variable #3	Variable #4	Variable #5	Variable #6
1	090035044001	\$77,628	\$45,153	0.00%	1.91%	470	30
2	090035038002	\$70,000	\$188,450	0.00%	0.00%	58	4
3	090035021001	\$68,493	\$56,137	3.59%	23.84%	474	5
4	090035032001	\$65,000	\$14,377	6.75%	12.27%	163	7
5	090035046001	\$56,208	\$12,654	0.00%	0.00%	21	0
6	090035039003	\$55,000	\$20,141	6.80%	18.14%	397	20
7	090035042001	\$53,316	\$27,436	7.46%	6.65%	617	42
8	090035045003	\$52,778	\$19,007	13.20%	17.43%	591	61
9	090035040004	\$50,436	\$19,198	6.10%	6.34%	410	57
10	090035039002	\$50,000	\$17,489	4.52%	11.83%	465	49
11	090035039005	\$50,000	\$18,743	3.78%	14.91%	503	46
12	090035048001	\$47,704	\$17,985	15.09%	15.62%	749	62
13	090035023005	\$47,048	\$19,128	23.40%	14.33%	705	66
14	090035023003	\$46,354	\$20,666	12.86%	16.38%	824	52
15	090035023004	\$44,363	\$16,827	17.71%	16.67%	480	34

DataFinder Questions?

Allissa DeJonge (860-571-6206) and Dale Shannon (860-571-6209) are happy to assist you.