



More Frequent Data Updates

All of the standard data supplied by Applied Geographic Systems was just updated late last year so that the current year estimates are for Spring 2010 and the projections reach to 2015. The data is set to be updated two times each year instead of just once annually. The Spring 2010 estimates are not based on the 2010 Census data, although soon the estimates will incorporate the federal data on the population throughout the nation.

Analyzing Older Populations

News reports abound about baby boomers retiring. Many analysts need data on this age group to observe trends and make recommendations that affect all aspects of the economy. The 'Mature Market Comparison' is a report that depicts population by gender, income and race for age groups over 55 years. The report includes data estimates for the "current" year, which for now is Spring 2010.

Current Geography Selection: (3 Selected) Towns: MERIDEN, MIDDLETOWN, SOUTH WINDSOR **Edit**

Your title for this geography: **Save** (Optional)

Download Options: [Download Town Report \(PDF Format\)](#)

The Geography Analysis section allows you to examine your **Current Geography Selection** using various reports and maps.

Themed Map **Standard Reports** **List Reports**

Comparison reports list each element of your selection separately.

- Demographic Snapshot Charts
- Demographic Trend
- Household Summary
- Housing Units
- Income
- Income By Age
- Mature Market Comparison
- Population
- US Census 1980-2000 Trend with Charts
- US Census Employment
- US Census Household Detail
- US Census Housing Value
- US Census Overview

Comparison: **Mature Market Comparison**
This report compares geographies by age groups over 55, race by age, and gender by age.

View Selected Report

Access a Mature Market Report

Contact CERC with Comments or Questions

If you would like to brush up on your DataFinder skills, contact Alissa DeJonge (860-571-6206), Dale Shannon (860-571-6209) or send an email to datafinder@cerc.com.

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