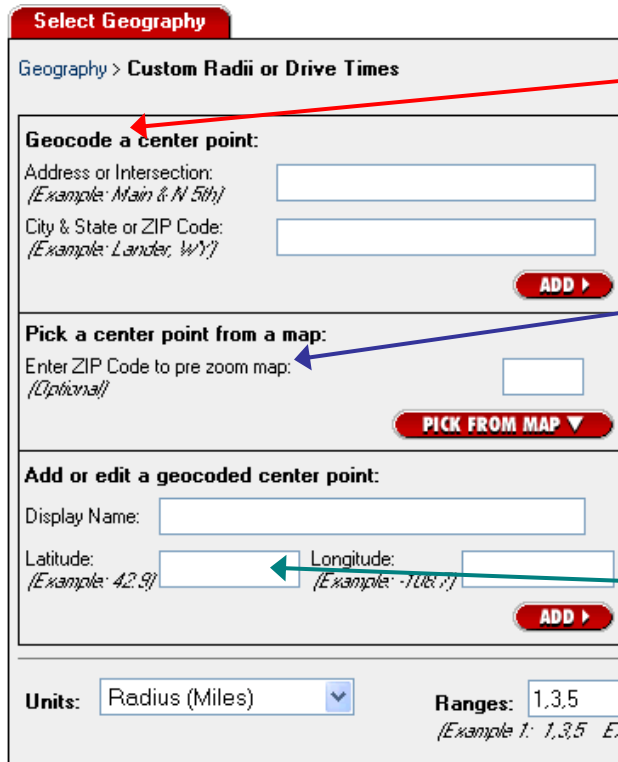


Use CERC DataFinder® to Create Customized Geographies

Select "Custom Radii or Drive Times" on the New Geography tab. There are three ways to select a center point:



**Select Geography**

Geography > Custom Radii or Drive Times

**Geocode a center point:**  
 Address or Intersection:   
*(Example: Main & N 5th)*  
 City & State or ZIP Code:   
*(Example: Lander, WY)*  
 ADD ▶

**Pick a center point from a map:**  
 Enter ZIP Code to pre zoom map:   
*(Optional)*  
 PICK FROM MAP ▼

**Add or edit a geocoded center point:**  
 Display Name:   
 Latitude:  Longitude:   
*(Example: 42.9)* *(Example: -108.7)*  
 ADD ▶

Units: Radius (Miles) ▼ Ranges: 1,3,5  
*(Example 1: 1,3,5 E)*

- 1) If you know the exact address for the centerpoint of your drive time or radius, type it into the first section marked "Geocode a center point" and click Add, as seen in the figure to the left.
- 2) If you don't know the address, or DataFinder cannot code the one you have, you can type in the zip code in the second section and follow the DataFinder instructions to zoom in and select an intersection of streets as the center point.
- 3) If you know the latitude and longitude of the location, you may type the information into section three.

Once you have a center point selected, you can determine the size of the area studied by selecting Radius or Drive Time in the section marked "Units," and then specify the size (miles for radii and minutes for drive times) of the area in the section marked "Range." Then click on "Complete." Once you have completed these steps, you can create reports and maps for the customized geographies.

You can save customized geographies for future analyses by naming the geography and clicking on "Save."

**Current Geography Selection:** (3 Selected) 1, 3, 5 mile radii:

**Your title for this geography:**  **Save** (Optional)

CERC User News on the Web

Previous editions of DataFinder User News are on the Web for your reference at [http://www.cerc.com/Content/User\\_News.asp](http://www.cerc.com/Content/User_News.asp).